



Electronic trading solutions for global broking and underwriting.



“ Market leading Internet product distribution,  
administration, rating and negotiation  
platforms for underwriters and brokers ”



The way in which insurance is traded is changing. To ensure you remain competitive you need agile technology to reduce your costs and gain the advantage in evolving routes to market. MI Trader allows your customers to exploit your key skills, experience and products easily over the web.

MI was formed in 1999 and since then, the company has grown and evolved to become a specialist supplier to insurers, brokers and agents. MI understands the commercial insurance industry, its history and culture, and implements software to allow you to realise benefits throughout your entire business model. We provide only the highest levels of service to clients, and in particular pride ourselves on the expertise of our staff and the flexibility of our technology solutions. MI solutions are in use globally from North America to Asia. MI has been engaged by many of the world's leading insurer and broker organisations.

Proven, commercial market solutions





MI provides Internet-based technology solutions that enable your business to function with maximum effectiveness and efficiency. Focused on the London and Companies markets, MI helps insurers and brokers to gain competitive advantage in the eBusiness world.

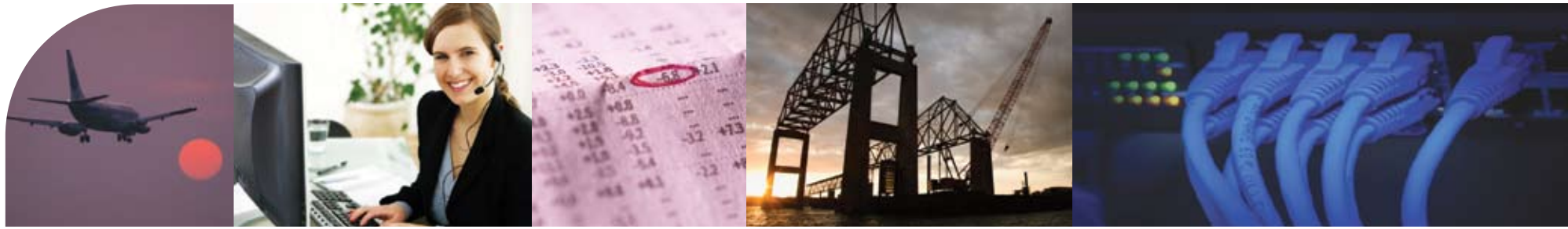


MI is recognised as being highly innovative in devising and implementing technology solutions and we have developed a portfolio of Internet-based product components that fulfil the requirements of the core business process in placing and servicing commercial insurance business.

Our position as an independent supplier situated in the heart of the London insurance market allows MI an unparalleled view of the industry as it is today and how it is changing for tomorrow. We take a component based approach to meeting your needs, developing a tailored solution with you.

This approach provides the benefit of reduced implementation cost and much faster speed of delivery. All of our product components are designed to integrate with the other products within the suite to form fully integrated business systems solutions.

MI Trader provides an Internet-based platform that enables your business to manage the global transaction and administration of insurance business lines.



Trader consolidates business lines onto a single electronic trading platform, facilitating relationships between provider and client. The platform allows insurance brokers and agents to submit proposal information, whereby premium and other terms and conditions may be added automatically by a state of the art rating engine, or may be sent directly to a broker or underwriter for manual quotation. It provides a truly adaptable solution that is scalable to global deployments expanding to meet the demands of your growing business.

In an increasingly regulated world, the system ensures compliance rules are adhered to by controlling and managing the placement and administration processes. Trader has the capability to automatically and efficiently produce documents of any format and complexity, e.g. applications forms, slips, wordings, cover notes and debit notes.

Our clients use MI Trader to improve operational efficiencies by attacking the traditional costs associated with transacting insurance business. Clients using MI Trader experience significant reductions in the cost of placing and transacting business, and have access to high quality management information.





MI Claims provides an Internet-based platform to allow your clients or third party agents to submit claims advices and changes to claims status and details online.



MI Claims allows a third party, broker or underwriter to record claims and advices. It then goes on to track and audit changes in status, correspondence records, reserve amendments and claims payments.

Information recorded within MI Claims forms the basis for producing quality management information to be distributed to the relevant parties. The system generates claims forms and endorsement documentation as appropriate. With the MI Claims tool being deployed via the Internet, it is relatively easy to capture claims data at source.

The global accessibility of Internet based tools makes MI Claims available to your brokers, underwriters and other agents. Information gathered first hand will lead to a significantly enhanced source of information for management purposes. MI Claims also enables you to manage payments and reserves, and it can be configured to automatically generate your claims documentation needs.

MI Contact is a web-based relationship management tool that enables you to track client locations, correspondence and activities online. You can take control of your individual client projects with the powerful diary management tools at the heart of Contact. Contact brings you closer to your customers by building a real time picture of your relationships.



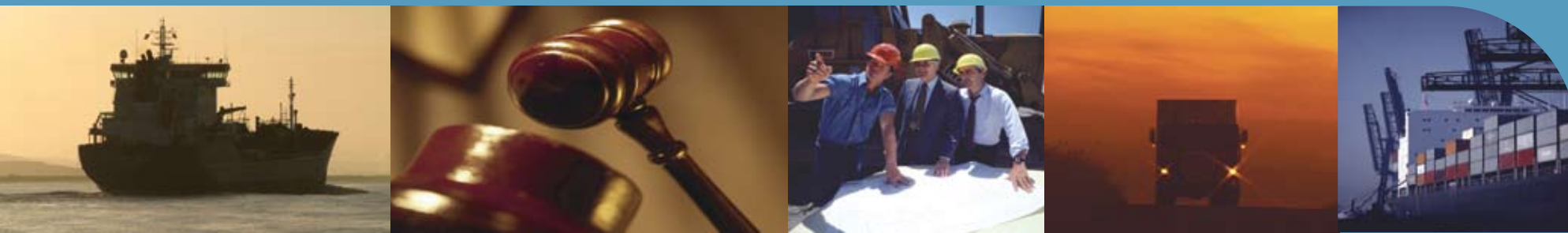
The insurance industry is coming to terms with the fact that while more and more of today's information is being stored electronically, a further step is needed to turn this data into knowledge that can be used to improve business opportunities and cross sell products.

MI Contact has been designed to accept information from numerous data sources and present it back to the user allowing in-depth analysis. Contact is capable of enabling a deeper understanding of your business and its stakeholder relationships. It allows you to analyse all of your contact information using open reporting standards. You can easily extract your information from the system to use as you wish in other applications.

Your cross selling opportunities can be enhanced through managing your contact information within a structured environment. MI Contact has a powerful segmentation toolset that enables you to target only the contacts that you want to. Targeted campaigns keep your resources focused, saving time and money. MI Contact also allows you to analyse campaign success, helping you to quantify your return on investment in marketing.







MI Limited is part of the Open International Group.

Open GI Limited, is the largest provider of IT solutions to brokers in the UK and Ireland with over 2000 customer sites and a user count in excess of 25,000. A choice of more than 1000 open market general insurance products can be accessed through the Open GI system from over 100 providers.

Countrywide is the UK's largest independent broker network, offering members advantaged products and services from strategic insurers.

Other group companies include ACTIS.



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