

activequote[®]

Online Rating Control

What is Active Quote?

When trading online, price is key. Research shows that price is the most commonly cited decision making factor for taking out a motor or home insurance policy in the UK. To succeed online being competitive and at the top of the list is imperative.

Active Quote provides brokers with complete control over their online pricing. The software is particularly effective for brokers with aggregator relationships, for whom pricing for a specific market segment is a key requirement.

When working with aggregators, brokers often leave themselves open to quote for business that carries little chance of conversion but still incurs click through costs. Open GI's Active Quote provides you with the ability to manipulate your online pricing to focus on key market areas where you know you can win business.

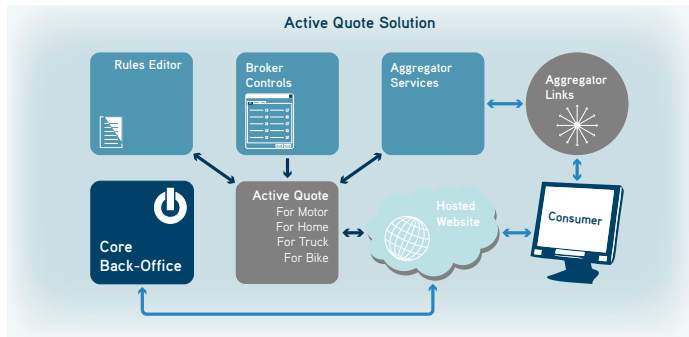
BENEFITS

- 1 Expand your online capabilities beyond your competitors
- 2 Apply local or specific knowledge online
- 3 Increase conversion rates
- 4 Manipulate quotes in real-time
- 5 Highlight your current product strengths and weaknesses
- 6 Identify market trends
- 7 Benefit from complete back-office integration
- 8 Analyse your success with built-in data capture tools
- 9 Link with aggregator quotes via eAggregator

How it all works?

The Active Quote product integrates seamlessly with the current Open GI product range and uses the standard quotation engines eBroker and eAggregator.

Active Quote facilitates flexible rating of premiums by setting rules specific to the broker's target market and insurer agreements. By using Active Quote, clients and prospective clients receive quotes in real time that are more competitive-increasing the overall chance of purchase.



What can it do for me?

The key benefit is that brokers can use the broker discount or premium override facilities in order to obtain more online business. It also means that rules can be created to control the flow of business through specific business lines or insurers at specific times or periods.

By bringing together experience and technology brokers can build mutually profitable schemes for themselves and insurers - ensuring scheme longevity and greater opportunities to win business.

Scheme Summary Screen

Users can group schemes together using Active Quote for rule processing. Multiple rules and conditions can be developed and the order in which they are run can be specified.

The screenshot shows the 'Scheme Summary Screen' in a web application. It features a table with columns: 'Scheme Group', 'Rules', 'Last Updated', 'Flagged Active', and 'Edit'. The table lists various scheme groups and their associated rules, along with their last updated dates and active status. A 'Filter' button is visible in the top right corner of the table area.

Scheme Group	Rules	Last Updated	Flagged Active	Edit
Test_Home	Active	14/11/2008	DeActive	Edit
ST33	Inactive	04/11/2008	Activate	Edit
DemTest	Inactive	20/10/2008	Activate	Edit
Connection_Test	Inactive	15/10/2008	Activate	Edit
Exam	Inactive	08/07/2008	Activate	Edit
Job_Test	Inactive	01/07/2008	Activate	Edit
Mod_Test_New	Inactive	26/04/2008	Activate	Edit
Mod_Tests	Inactive	01/07/2008	Activate	Edit
NO_HHES	Inactive	25/04/2008	Activate	Edit
NI Selected Test	Inactive	09/07/2008	Activate	Edit
Public_Tests	Inactive	20/10/2008	Activate	Edit
wendy non-edi	Inactive	03/10/2008	Activate	Edit
Assured_Tests	Inactive	21/10/2008	Activate	Edit
All New Connection Action	Inactive	15/01/2008	Activate	Edit
#Schemes_Rules	Inactive	07/07/2008	Activate	Edit
#Schemes	Inactive	08/04/2008	Activate	Edit
AllSchemesTestRules	Inactive	22/10/2008	Activate	Edit
DemAllSchemes	Inactive	20/01/2008	Activate	Edit
EP_Test	Inactive	14/11/2008	Activate	Edit
Home_Test	Inactive	07/04/2008	Activate	Edit

For more information about Active Quote call

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