

core system[®]

What is the Core Back-Office?

Open GI's Core Back-Office system is the complete office administration system for general insurance brokers dealing with Commercial and Personal Lines business.

A number of software components including BROOMS, Advanced Prospect Management (APM) and the Regulation Module sit at the heart of the Open GI system. Hence collectively we refer to them as 'Core'.

Under continual development in consultation with brokers and the general insurance community, the Open GI Core Back-Office system is the most functionally rich and reliable system available.

Access to over 1,000 products from more than 100 different carriers makes the Core system the premium choice for brokers.

BENEFITS

- 1 Comprehensive security and audit trail monitoring secures your data from the outset
- 2 Import electronically from multiple file sources to populate your prospect databases
- 3 Plan and instigate marketing campaigns with ease
- 4 Introduce workflow tools, deploy scripted question sets, manage client money tracking and risk
- 5 Track the whole lifecycle of the policy from quote through to renewal
- 6 Utilise integrated, direct debit management and insurer debit plans to suit your client
- 7 Electronic point of sale documentation for more than 1,000 products from over 100 carriers
- 8 Easy reconciliation with insurers and premium finance providers
- 9 Comprehensive business reporting

How it all works?

The Core system is designed using a powerful combination of Intel hardware and Linux technology.

It seamlessly manages your entire business from one central location. Users access the system via desktop PC's using a client centric intuitive interface.

Investment in the Core system is a continuous process with regular updates at no cost to the broker, enhancing what is already the most functionally rich system in the market.

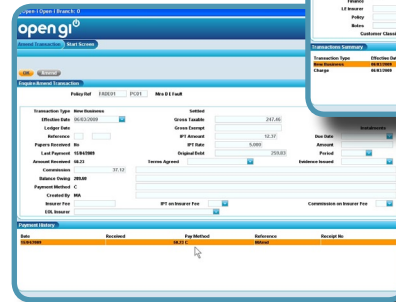
Completely scalable from single user, to multi-user, to multi-site national organisations, the Core system is the essential platform for successful brokers.



Account information screen



Payment information screen



What can it do for me?

All of the functions of the Core system have been designed to bring real benefits to brokers.

Single entry and client driven, it offers you total control and automation. The combination of speed and functionality reduces costs in many areas of business and frees up staff to concentrate on proactive sales and customer service.

The Core system can also be enhanced to focus on a number of key broking areas, such as e-commerce, business intelligence and niche scheme management.

For more information about the Core system call

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or email the sales team on

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