

eBroker for Open Trader

Online Commercial Trading

eBroker for Open Trader is your gateway to selling SME commercial business to clients via the web using the power of the Open Trader platform. Whether you trade Property Owners or Tradesman, eBroker for Open Trader will put you at the forefront of online product distribution in a rapidly growing market. Over a third of SME businesses would consider buying insurance on the web and these figures are expected to rise. Why not tap into this market with an online consumer trading solution from Open GI - the experts in broker e-commerce.

Visit www.opengi.co.uk/ebroker-for-opentrader for an up to date product list

Features

- Works in conjunction with Open GI's market leading Open Trader platform, which offers comparative quotes from multiple insurance providers.
- Provides a real time online quote and buy solution for SME business, with seamless data capture.
- Offers complete web design and integration. Open GI's e-commerce team build the commercial question sets to your specification at the front end and Open Trader powers the quotations.
- Full web to back-office integration including secure online payment processing.
- Multiple branding options to suit your corporate identity, designed in conjunction with your marketing team and Open GI's e-commerce team.
- Access to Look-up facilities such as vehicle validation.
- Speed of integration allows instant follow up of online quotes with an outbound call, text message or e-mail.
- Follows the success of eBroker for Personal Lines.



For further information contact Open GI:

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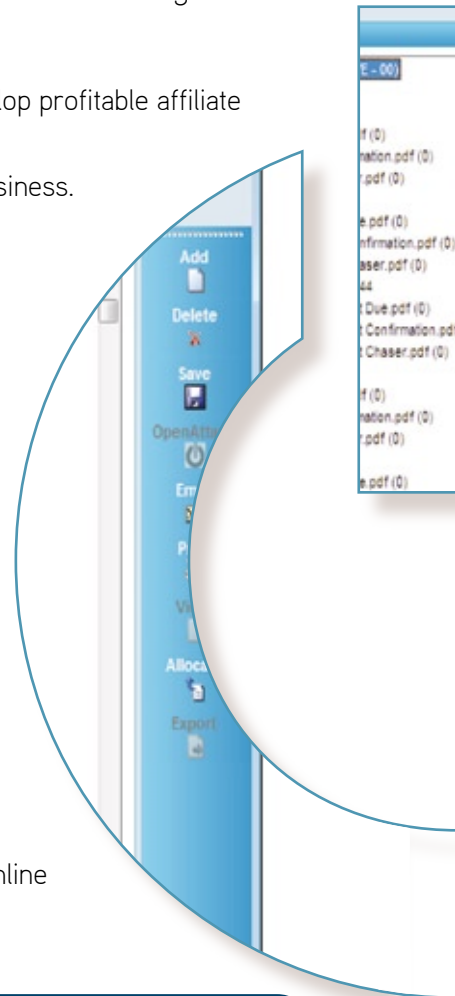
"A fully integrated online quote and buy solution for commercial insurance products, styled to your corporate identity."

Advantages

- The rapidly expanding range of products on Open Trader allows you to deliver the widest range of quotes to your customers and prospects online.
- Trade SME business 24/7 without any rekeying. Clients enter their risk data online rather than your broking staff.
- Access to a dedicated e-commerce support team that fully understands online broking.
- Gives consumers complete confidence in the buying process.
- Provides the opportunity to build white label branding in order to develop profitable affiliate networks in the online market space.
- Utilise the latest in online technology to support sales of your SME business.
- Increase your conversion rates for commercial products.

Benefits

- Expose your business to a nationwide audience of SME clients searching for insurance online and drive higher enquiry volumes.
- Save time and money by eliminating data rekey and increase your contact base for future marketing and cross selling.
- Expert e-commerce support and guidance from Open GI offers complete peace of mind.
- Guaranteed to deliver the best value for your online investment.
- Using Open GI as a single point of control will ensure that your online strategy is deployed cohesively and effectively.
- Improve data accuracy with access to Look-up facilities.
- Tap into a rapidly growing market and open up a new consumer online commercial revenue stream.



Requirements

When contracting with Open GI for eBroker for Open Trader you will need to make sure you have the following requirements in place, in addition to a licence for the Open Trader platform:

- Ownership of relevant Domain Names.
- To provide legal wording for the terms and conditions of use of your site in a Microsoft Word® format.
- Images & logos in a screen ready format.
- A server available to handle data transfer between the Internet and your back-office server.