

ebroker[®]

Your Complete Online Solution

What is eBroker?

eBroker is your gateway to selling insurance online styled to your corporate identity.

Built around the outstanding Open GI quotation engines, eBroker puts potential customers face to face with your business in the online environment. Using eBroker your website can deliver the quotations that your clients and prospective clients are searching for in real time and allow them to make purchases.

At the heart of the offering is the Open GI constant – electronic trading saves your business time and money. Integrating your website with your Core back-office establishes direct data capture. It removes the need for you to key any prospect and customer data into the back-office that comes from your website.

eBroker puts you at the forefront of internet product distribution

eBroker for Schemes has all the benefits of eBroker but allows you to trade products online that sit outside of the standard Open GI quote engines. For example Travel, Public Liability and Pet Insurance.

BENEFITS

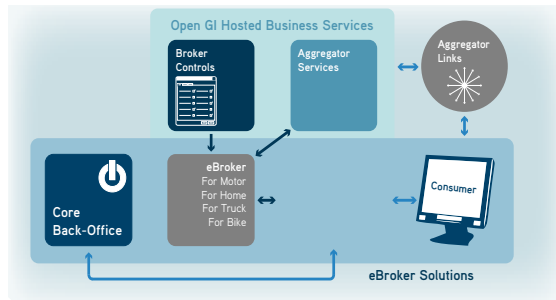
- 1 Single point of contact for web design and implementation
- 2 Full back-office integration
- 3 Seamless data capture eliminates rekeying prospect & customer data from your website
- 4 On hand expert support, gives total peace of mind
- 5 Instantly follow-up online quotes with an outbound call, text message or e-mail
- 6 Expose your product offering to a greater audience
- 7 Sale enquiries can be stored as prospects and targeted for future marketing campaigns
- 8 Multi branding options available
- 9 Websites built for expansion so you can seamlessly exploit new trading opportunities

How it all works?

eBroker takes the power of Open GI quote engines into the online environment to deliver quotes to your website, for Motor, Home, Truck and Bike risks.

We deliver multiple branding options, developed in the same style as your existing website.

You will have the capability of deploying a fully functional Quote & Buy facility online (subject to insurer agreements). Potentially your customers can get more quotations from your site in one place than they can get from any individual direct distribution site. A fantastic channel opportunity.



What can it do for me?

With the power of eBroker, brokers are able to place a fully branded quote and buy website in front of the maximum target audience 24 hours a day, seven days a week.

Integration with the market leading core back-office ensures direct data capture and removes the need for re-keying.

The extended product range allows brokers to link with aggregators through eAggregator and provides complete control over online rating using Active Quote.

eBroker opens the door to a wealth of new business, whilst providing current customers with another way of doing business with you.

eBroker for Schemes offers the same benefits but for non-standard business.



For more information about eBroker call

01905 857050

or email the sales team on

respond@opengi.co.uk